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Navigating the Future of Healthcare in the Digital Health Landscape

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Abstract

The "Patient as an Organization" notion presents a revolutionary approach to healthcare in the era of digital health technologies. This innovative viewpoint underscores the need for companies and healthcare systems to adjust to swiftly changing settings and shift their emphasis towards a more comprehensive approach to meeting the individual patient's requirements. Acknowledging patients as intricate entities in their own right requires a transition towards healthcare that prioritizes the individual's needs and adapts to their distinct and changing health requirements. Ensuring this connection is especially crucial since healthcare providers are confronted with issues similar to those experienced by companies, including the need to navigate through political, economic, and social volatility. By using digital health technology, the healthcare industry improves its ability to handle patient data, promote cooperation among many parties, and encourage the development of innovative treatment options. Furthermore, this viewpoint emphasizes the need for healthcare organizations to rethink their strategies and operational models to effectively address the patient's position as an engaged participant in their treatment. Empirical research provides evidence for this change, emphasizing how adopting technology innovations may improve the delivery of services and the results for patients. This summary summarizes the results of many research, demonstrating the crucial importance of digital health in revolutionizing healthcare practices to become more adaptable, efficient, and focused on the needs of patients in a rapidly changing environment.

Keywords: Data, Engagement, Innovation, Organization, Patient, Technology