



Exploring a New Personality Identification Model

Abdelmalek Yamani¹, Bahija Chaibi²

^{1,2}Expalgo, United States

ABSTRACT

Drawing on an in-depth study and analysis spanning all fields of personality, this study explores how establishing an advanced model of personality derived from a new understanding of the psyche can help individuals, experts, leaders, and organizations navigate their way in an era as fast, complex, disruptive, and uncertain as today's.

Looking into the ever-rising rates of psychological issues, such as depression, addiction, stress, social anxiety, and suicide, it is evident that the personality types and identification models as we understand them today cannot help modern Man keep up with the devastating new personality disorders that are surging as a result of dysfunctional families, wars, pandemic, economic crisis, globalization, social media, AI, and increasing personal, social and professional issues. Thus, there is a need for a new personality model to rejuvenate this field and enable it to respond to current and future psychological needs.

The study introduces a new model of personality identification, along with its structure, mechanism, and implications in various fields, including psychology, education, business, career paths, marketing, and leadership.

The findings of this study contribute to deepening our understanding of who we are as individuals, families, societies, organizations, and countries. They also help us understand the human past, present, and future trends, and above all, the reasons behind the rise and fall of civilizations, allowing us to navigate the complexities of our present and future times and mitigate risks to achieve peace, safety, and balance.

Keywords: Personality, Traits, Values-Based Personality, individual, social and organizational unrest, new human typology