

Mompreneurship: How Motherhood Fuels Business Innovation

Esther Onefuwa Oguns

University of Macerata, Italy

Abstract

This paper investigates the peculiarity of mompreneurship, zeroing in on how parenthood can drive development and business venture. Through an inside and out assessment of late insights, the review features the ascent of mompreneurs and their commitments to the business scene. By drawing on different hypothetical points of view and experimental proof, the paper recognizes key manners by which parenthood fills business advancement, including improved critical thinking abilities, more grounded performing various tasks capacities, more noteworthy capacity to appreciate people on a profound level, expanded flexibility and versatility, and elevated inspiration and reason.

The study stresses the significance of mompreneurship as a developing pattern that adds to monetary development as well as difficulties conventional orientation jobs and encourages social change. Moreover, the paper talks about the interesting abilities and encounters obtained through parenthood that can prompt effective enterprising endeavors.

In general, this paper contends that parenthood assumes a crucial part in molding creative business thoughts and procedures. It gives significant bits of knowledge into the capability of mompreneurship and features the significance of supporting and grasping this essential segment in the realm of business.

Keywords: Mompreneurship, women businesspeople, work-life balance, Parenthood, Business, Female business, Job demonstrating, Individual satisfaction, Monetary autonomy, Privately-owned company, Business proprietorship, Challenges looked by mompreneurs, Independent venture, Maternal business, Vocation advancement