

Examining the Effectiveness of Economic Measures in the Israel-Palestine Conflict

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Abstract

The conflict between Israel and Palestine remains a contentious issue in the Middle East. Consumer-driven boycotts of Israeli goods and services have gained attention in this convoluted geopolitical environment. By thoroughly investigating the possible economic effects of boycotts (BDS) against Israel, this paper seeks to significantly add to the current discourse regarding BDS and Israel's potential role in the Israel-Palestinian conflict. This investigation aims to shed light on the complex role that economic measures can play in determining the future of the Palestinian-Israel conflict by closely examining data with the help of content analysis of news stories of national and international news platforms, evaluating their impact on political dynamics and economic realities, and recognising the limitations inherent in purely economic approaches by doing intensive interviews of ambassadors worldwide. This is a qualitative study of Aljazeera, BBC news and Dawn that examines the different ways that boycotts by consumers could affect the Israeli economy and assesses how their impact might vary among Israeli socioeconomic groups by critically analysing earlier research. The quantitative approach of the study will talk about the economic situation that Israel is going through in the context of BDS movement.

Keywords: BDS Movement, Al Jazeera, Israel-Palestine conflict, boycott, BBC news