

Navigating the Complexities of Industry- Academia Partnerships

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ABSTRACT

Industry- academia partnerships have the potential to transform educational experiences by combining academic rigor with real-world relevance. Yet, these collaborations are rarely straightforward. This talk offers a candid exploration of the strengths and challenges inherent in co-designing and co-delivering education across sectors. Drawing on practical insights and lessons learned from a sustained cross-sector collaboration, this talk will explore strategies for maintaining shared ownership, balancing power dynamics, and embedding reflective practice. Attendees will gain a realistic yet empowering perspective on what it takes to build meaningful and sustainable partnerships that benefit learners, educators, and industry alike.

Keywords: Industry- Academia Collaboration, Educational Innovation, Curriculum Co-Design, Reflective Practice, Partnership Sustainability