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# The Impact of Mass Media Tools on Listening and Speaking Skills of Preparatory School Students at Başkent University

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### ABSTRACT

This research examines how the speaking and listening skills of Başkent University preparatory school students are affected by mass media (television, news media, internet and cinema as learning aids). Various studies conducted in this field were included in the study and it was observed how mass media, especially television, news media, internet and movies, can improve students' language learning, especially EFL education. The main purpose of the study is to determine how mass media improves students' speaking and listening skills and how it affects students' motivation and engagement towards learning. By examining how students interact with mass media based on the type and frequency of media consumption, important factors affecting language proficiency are discussed. The participants include 100 preparatory students and five instructors. The study collects quantitative data on students' expression skills using a "Checklist for Measuring Communicative Abilities", used with permission from Muhsin Yanar (2013), to examine students' media preferences and behaviours. In a structured interview with five teachers, qualitative information is obtained about students' participation and motivation, as well as the benefits, disadvantages and real-world applications of incorporating mass media into EFL lessons. Statistical analysis of the data and application of thematic analysis to qualitative data will lead to significant changes in speaking and listening skills. The results are expected to highlight how mass media can be incorporated into EFL education and how this can bridge the gap between classroom instruction and everyday language use. This study contributes to the growing body of knowledge on how media and technology can create engaging and dynamic learning environments to maximize EFL students' language development.

**Keywords:** Mass media tools, English language teaching, listening skills, speaking skills

