

## **Algorithm and Development Prospects of Holding Process of the Georgian Medical Sector**

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### **Abstract**

The Georgian medical sector operates within a complex entrepreneurial framework where business structures, particularly holdings, play a dominant role. This paper examines the development and operational mechanisms of holdings in the medical field, analyzing their influence on market competition, pricing strategies, and state-business relations. The study highlights the monopolistic tendencies, cartel agreements, and elite lobbying practices that shape the sector. Additionally, it evaluates the state's regulatory inefficiencies and the economic and social consequences of medical business consolidation. Drawing comparisons with European regulatory practices, the paper advocates for a more structured and transparent approach to price regulation and market competition in Georgia's healthcare industry.

**Keywords:** Medical sector, holding companies, competition, monopolization, cartel agreements, price regulation, healthcare policy, Georgia, business regulation, market transparency